



# David Beltrán

Senior UX/UI & Product Designer

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## SUMMARY

I am a graphic designer dedicated mainly to UX/UI design, with knowledge in front-end development, based in Bogotá, Colombia, working remotely.

I have been part of projects with complex and chaotic needs, obtaining aesthetic and functional results in user experience and visual interfaces, and working directly with interdisciplinary teams, especially front-end and back-end.

I have worked directly with clients to understand their workflow and interaction problems and propose solutions that facilitate and optimize the handling of processes, information, and the perception of the end user in a web interface. My experience with front-end development has contributed to my understanding and knowledge of technology, work focused on the Internet of Things (IoT) and Artificial Intelligence (AI). I am certified in HTML and CSS.

As a graphic designer, I have helped companies define their brand, their business strategy, and client management. I have also supported creative agencies as a graphic design consultant.

## SKILLS

User Experience Design (UED) · UX · Html5, Css3 · Figma · Axure RP 10 · Adobe Creative Suite · Sketch · Jira · Confluence · Scrum · Agile Methodologies · WordPress · Bootstrap · Angular · React

## EDUCATION & CERTIFICATIONS

- Universidad de los Andes · **User and Costumer Experience** — 2020
- W3 Schools · **Html Css** — 2010
- Universidad Nacional de Colombia, Bogotá · **Graphic Designer, Arts** — 1999

## EXPERIENCE

**Senior UX/UI Designer** for *Cox 2M* (since 2021) Atlanta GA, United States  
UX / UI designer for Agriculture Vertical and John Deere LotVision at Cox 2M

**UX/UI Product Designer** at *Cold Pressed Labs*, (2020 – 2021) Boston MA, United States  
UX and UI product designer for Würk

**User Interface Design Consultant** at *BeyondEdge*, (2020) Richardson TX, United States  
UX and UI designer and developer

**Multimedia Design Specialist** at *Nexius*, (2015 – 2019) Frisco TX, United States  
Webmaster, Infographic and mailer design, UX and UI designer and developer

**UX / UI Designer and Front-end developer Freelance**, (Since 2015)  
Web interfase design and front-end developer for clients in Colombia, United States, Argentina, Peru, Panama, and Mexico

**Project Manager** at *Mottif* (2011 – 2014) Bogotá, Colombia  
User experience Designer. Production Leadership and Development for colombian clients.

**Senior Interfase Integrator** at *Zemoga* (2009 – 2011) Bogotá, Colombia  
Front-end developer for United States clients

**Project Manager** at *Pandemia Digital* (2008 – 2009) Bogotá, Colombia  
Argentinian Front-end & Back-end team management (Misiones and Buenos Aires) for projects in Colombia



My web page  
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My LinkedIn  
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